

GRAPHICS, VFX, FILMS, MUSIC, DIGITALS

80972 79376 / 98926 67339 bound@vmrscript.in





With over 21 years of experience gained from expert Business Owners, CEOs, and Directors in the sectors of Advertising, Graphic Designing, Digital Marketing, and the Film Industry, Raamvijay Chandra developed a passion for performance. In 2009, he established a Creative and Advertising Company called "artsinmind." After creating numerous success stories globally, the company underwent a rebranding in 2022 and became "VMR," offering much more advanced and higher comprehensive Creative Solutions, Web Development, Social Media Digital Content, Publicity, Promotions, and a higher range of Writing, Filmmaking, and Music Production.

With a lot of time investments, experience, and well-guided research, Raamvijay Chandra has conducted in-depth studies on human physiology, particularly in the context of Indian masses. This is one of the main reasons why VMR's Concepts, Stories, Music, and Arts always shine at another level. And so "VMR" is committed to helping clients achieve better results and guiding them toward higher performance with innovative marketing strategies that provide excellent value for their investment. To facilitate the implementation of these strategies, the company has assembled a dynamic team of talented creative minds who transform imaginations and concepts into reality through visuals, writing, camera, digital outputs, and prints. The innovative output, which was achieved through well-researched strategies, has earned the team a high reputation for delivering outstanding work. This winning formula has led the company to achieve consistent growth for several consecutive years, receiving multiple national and international awards. As a result, VMR has evolved into a 360-degree Creative & Entertainment Company, offering comprehensive creative and branding solutions. Additionally, the company has achieved success in delivering masterpieces in arts, stories, films, and music within the entertainment industry.







"VMR" has 3 different entertaining sectors, "VMR SCRIPTIN" "VMR MUSIC STUDIO" & "artsinmind".

"VMR SCRIPTIN" is fully involved in Story, Script, Dialogue & Screenplay Writing, Film Direction, Cinematography, and all aspects of Film Production technicalities that help to make a film successful. The company is loaded with a bunch of amazing stories and scripts flavouring drama, action-packed thrillers, heart-touching love stories, and suspense-horror series, with these strengths, the company is dedicatedly looking forward to making a significant mark in the history of world cinema.

**"VMR MUSIC STUDIO"** is equipped with the latest Music Production machines and instruments, aiming to provide wholesome music entertainment for albums, Films, Web Series, Ad Film Jingles, and many more. VMR MUSIC STUDIO also promises breakthrough opportunities to as many newcomers and fresh singers who are gifted with heart-winning voices, as well as to those who work hard and dream of becoming a singing star.

"ARTSINMIND" is the strong pillar & root of VMR, a team of young minds, passionate about Graphics, Web, Writing, Arts, Concepts and Digital Creations. "ARTSINMIND" achieved significant success in both National and International sectors, winning numerous awards and achievements for its Creativity and Outputs. The Creative section of VMR is still named "ARTSINMIND" to maintain the legacy earned by the root company and to continue creating powerful ideas and concepts that will be even more innovative than before.

# **Expertise with experience for more than 21 years in:**





Logo / Identity Designing



Graphic Designing



VFX / 2D & 3D Animation



Web / SEO Development



Social Media Digital Marketing



Mobile App Development



Exhibition Events / Shows



Printing Packaging



Brand Prints Merchandising



Outdoor / Display Newspaper

## **Growth of artsinmind**

(range of 6 years)



### Founded 2008

### Team

1 Creative Head 2 Designers

## Branches 1

Mumbai

## Associate Agency

Associate Printers



### 2016

### Team

1 Creative Head 2 Business Managers 12 Designers

### **Teams in States**

Dubai Mumbai Kerala Bangalore Delhi

## Associate Agency

Associate Printers

### 2022

### Remote Team

1 Creative Director 2 Business Managers 5 Web experts 5 Social Media Managers 20 Designers

### Teams in States

Dubai

Mumbai / Pune Kerala / Coimbatore Bangalore / Chennai

# Associate Agency

Associate Vendors / Printers
5 Pan India

Only Designs, Web & Prints

- Raamvijay wrote his first script at the age of 12, and understood his goal and destination was the world of Creativity, Cinema and Music. Thus led to him to pursue education in Multimedia sector and later taking experience from expert technicians in creative field and advertising agencies, he started doing free lancing projects and gradually decided to start up own production company. Initially the Production company was named as "Rudra Entertainment".
- A Film and Music Production Company, with Complete Pre & Post Production set up with expert Script Writers, Directors, Cinematographers, Photographers, Music Production, Sound Engineering, Editing, Including VFX Set-up strengthened with one of the finest technicians, winning many National & International Awards.



- SCRIPT WRITING
- STORY WRITING FICTION & NON-FICTION
- DIALOGUE WRITING
- SCREENPLAY WRITING
- COPYWRITING
- CINEMATOGRAPHY
- EDITING





























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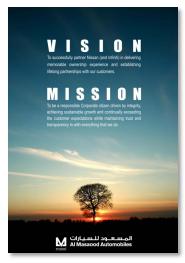








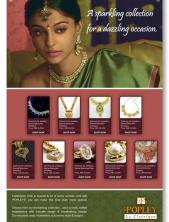






















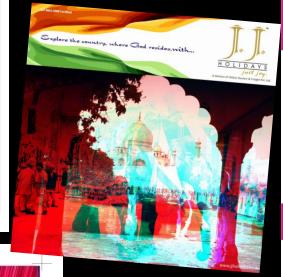












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#### What we have achieved so far

Our constant efforts, fulfilment & commitment of delivering promises to our customers have been recognized by everyone. Our differential approach of looking at minute concepts has been widely accepted and appreciated by our clients, vendors and the Industry.

The Gold Plaque, Silver Trophy and Gold Trophy by "TEXPROCIL" respectively for 2013-14, 2014-15 and 2015-16 along with the SRTEPC award for the year 2015-16 are just a token of appreciation received by us. This symbolises the onset of a golden era for rich fashionable apparel culture in India once again.







Clear Glass

#### Miles to Go...

V Tex always has a proactive approach which makes it to strive challenges and stand foremost to become a trendsetter in this dynamic Industry. We have been in continuous efforts to make our presence felt in each every continent of the World market and with our Group's linkage has so far enable us in providing world class qualities and timely deliveries across the globe.

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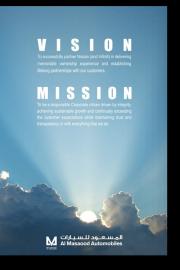


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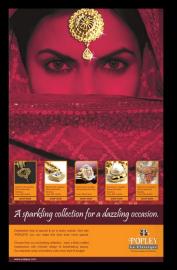


















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THE OPPORTUNITY





estors in People Standard (IIP) is an International Standard designed to encourage organisations to elop their people. It is based on the practical experience of businesses that have seen a marked improve formance by investing in their workforce.

nally launched in 1991 and revised to include additional elements in 2005, the Standard provides a framework for compa oles them to align staff performance to the needs of the business:

"benchmark" of good practice in people management; a framework for performance management by evaluating t

developmental tool for the business. principles of the Standard - PLAN, DO, REVIEW - are underpinned by ten indicators of good practice,

#### at will it do for my organisation?

dies have found that companies recognised as Investors in ople significantly outperform their non-recognised competitors in same sector. By improving the performance of your people, can improve the performance of the whole organisation. IP monstrates you are a good employer and will give you a mmercial advantage in the market place.

#### hat will it do for my staff?

nere is a direct correlation between staff performance and e achievement of business objectives. IiP provides an ideal amework to enable your staff to develop, in line with the needs of our business. This leads to improved motivation through greater volvement, personal development and recognition of individuals'

### low do I achieve the prestigious Standard?

logether with a trained practitioner you will work through an action plan to ascertain what the company needs to do to meet the criteria.

 The UK Government's National Training Task Force, the CBI, TUC and leading employers were involved in its concess. Over 58, 600 organisations (including 37,800 organisations Recognised) are working with the Standard worldwide. Over 7.8 million people (over a third of UK workforce) have either achieved Recognition or are working towards it. I/P has an employer retention rate of 93% (i.e. organisations apply for re-Recognition within three years).

For more information about the Investors in People Standard

To arrange a FREE introductory meeting with one of our advisers call

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Integrated Management System Policy Also Drobs National Hotinis Compass Modes East committee have highest المنافق مطير عليه المستخدمة والمستخدمة المنافق المنافق

وللإيفاء بهذه الالتزامات تعمل الشركة على تطبيق كافة اللوائح واللوانين part of corporate business.

whis commitment, ADNH Compass shall comply with all whis commitment, and regulatory, legal requirements as well as

n effectively and sare وتطريح المساقية والمسنة المغينية للماطنين بالشركة ومعاينة excutomers, suppliers من وسعم المساقية والمسنة المغينية للماطنين بالشركة ومعاينة sat clear targets and معايم إليارة المودة الشباطة

selieves that occupational tential harm to environment. g all the potential risks.

onnel are well aware of their form their duties in a healthy, er and fully implement the If be equipped with new skills

resources for the effective ant System. The Implementat sibility of line management with

will foster, promote and reward surage transparency in reporting, diearning from HSEQ performance

essential

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# والتشريعات العرعية مطيأ بجانب القوانين والنظم القياسية العالمية ذات الصلة ولضمان إرضاء العملاء وتعزيز السلامة والصحة المهنية للعاطين بالشركة وحماية

وتؤمن الشركة إيماناً مطلقاً بأن الامراض المهنية وفسائر المنتكات والعرائق (2009 1000 1000 2006) وللتأكد من مدى إلعام العاملين بالشركة بكافة معامهم ومسؤولياتهم تجاه تنفيذ

وتعقيق نلك الالتزامات تقوم الشركة بوضع البرامج المناسبة للتوعية والتدريب مستعينة بالكوادر والجمات المختصة والمؤهلة بمجال التطوير وتلتزم أبوظبى الوطنية للفنادق كومياس بتوطير الدوارد اللازمة لتطبيق نظلم الإدارة المنكاملة للجودة والصحة والسلامة وحماية البينة، علما بأن تطبيق هذه السياسة هو مسؤولية جميع المدراه والمشرفين بمواقع العمل بجانب المشاركة الغاملة لكافقة

المعنيين كل حسب اختصاصه وموقعه بالعرم الوظيفي وتتبنى الشركة سياسة مدفرة تعزز السلوكيات الإجابية بمجال الصدة والسلامة وتتبنى التسرحه سياسة مطوره تفزز المسؤونيات الإيجبية بمجال العملة واستوعه والبيئة وقدر عال من الشخاطية في التنطيق والمراقبة اللصيقة والمنابعة بفية الوقوف والبينة وقدر طال من السخافية في النخيين والمراتبة العصيمة واستدامة بمية موسوس على مستوى الأداء بالإضافة للتعلم من الدروس المستفادة والنقاد الإيراطات

كما تولي الشركة اجتمام ورعاية خاصة ليرامج التطوير المستمر ونثلك من خلال المبادرات المختلفة التي من شأتها ترقية الأداء وتأكيد الريادة J(48101/3./A...)



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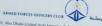
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All this in turn would reflect on the company's success as we strive As one in turn would reflect on the company's auccuss as we surve to improve the quality of your daily life by making every day a better

















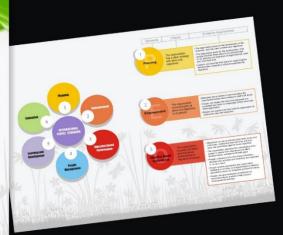




















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The participation is limited to first 50 nominations and entries will be accepted on a first come first serve basis. Interested staff members are requested to send in your names along with mobile number to Nabin (nabin.chhetry@alshirawi.ae)



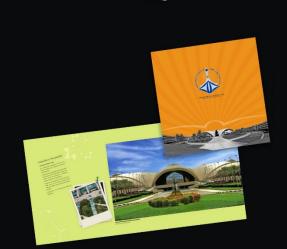




















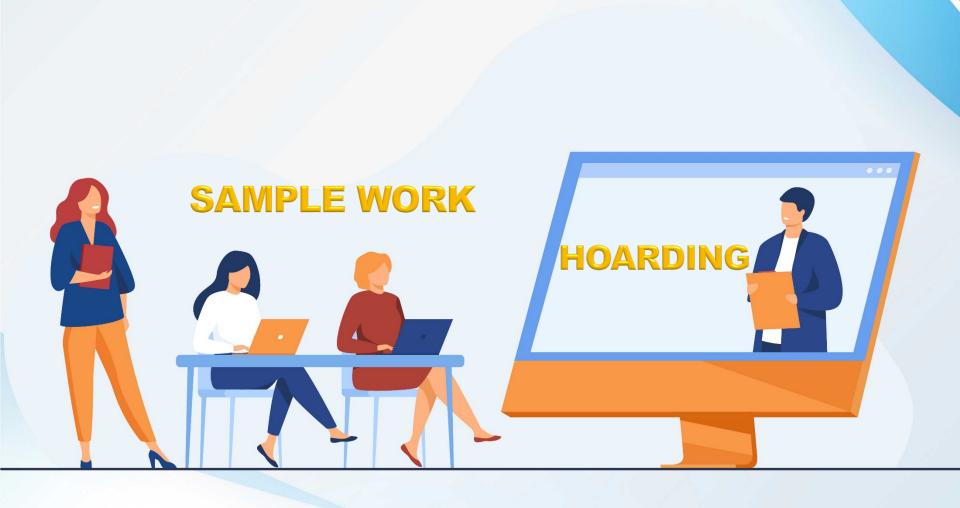








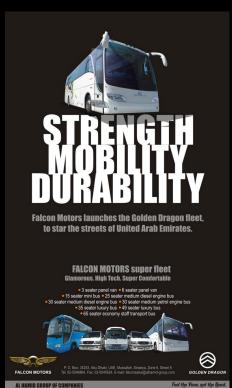




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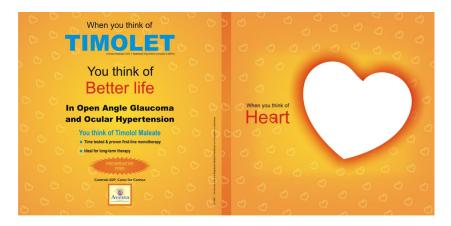
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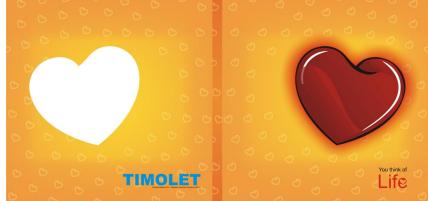


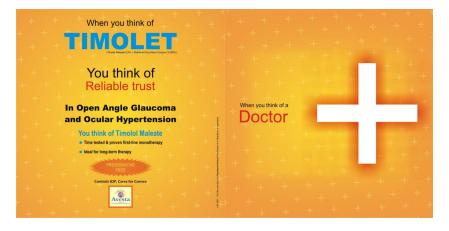
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### Front & Back











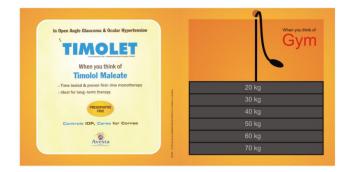




Front closed

Front open

Back







Front closed



← Front closed



Front open

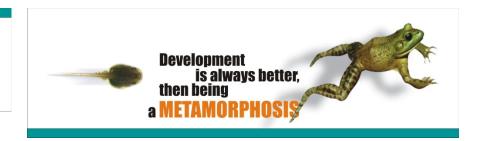


▲ Inside open

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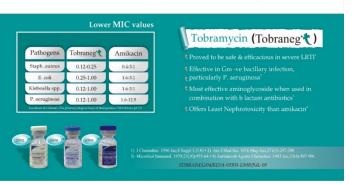


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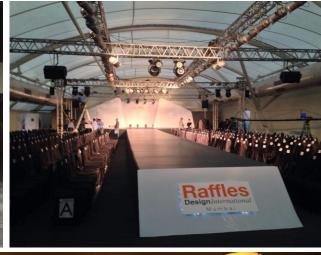
















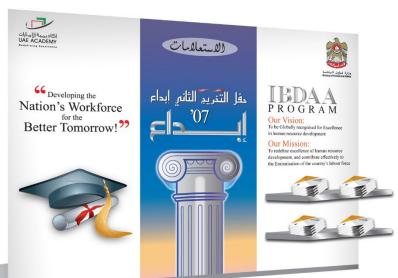
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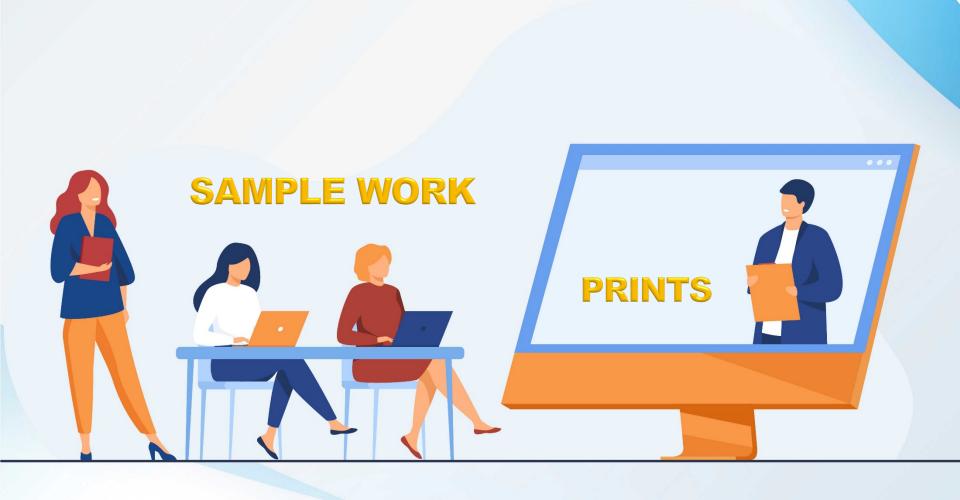


















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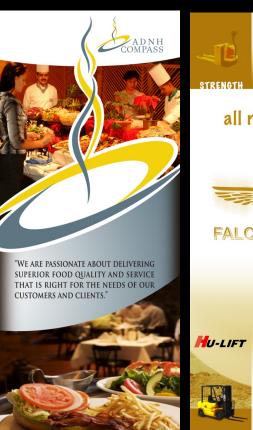
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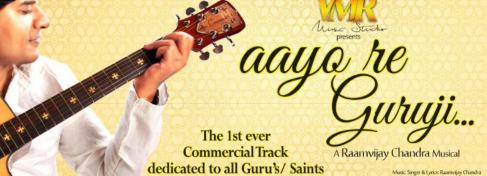
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- > SOUND PRODUCTION
- > BACKGROUND SCORE
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- > SOUND EDITING
- > JINGLES
- > **VOCAL DUBBING**
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### Thank you!



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For growth of any Product, Brand or Identity, believe to have strong Innovative Idea's, rather than having number of Experiences... ~ Raamvijay Chandra